

Pictures n Ideas
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صوّر وأفكار
Pictures n ideas



Company Profile

DESIGNING | E-MARKETING | WEB SOLUTIONS | PHOTOGRAPHY

Always striving, always
improving in the pursuit
of excellence.

Pictures n Ideas



VISION

To provide businesses with the best and most advanced photography, graphic designing, branding and marketing services in the region.

MISSION

Pictures n Ideas provides expressive, artistic, and unique services, tailored for each client, for those with discerning taste and desire for quality. We believe in creating dynamic solutions and also value uniqueness and understand that each client is

different, which also makes us passionate and energetic about what we do. We give each client high level of attention, devotion and commitment. We respect and protect our clients privacy. It is our passion that drives the business and earns us customer loyalty.

/ WHO WE ARE

ABOUT US - Pictures n Ideas offers the best in class Web Development, E-Marketing & Photography Services. With clients from all over the world we incorporate the best and most advanced practices ensuring that our clients always stay ahead of the competition. We are partnered with Fraser Jilani Ltd based in England & Wales and are proud to provide European quality design and development services to the Saudi and Gulf Market at very competitive prices.

We work with clients big and small across a range of sectors and we utilize all forms of media to get your name out there in a way that's right for you. We believe that analysis of your company and your customers is key in responding effectively to your promotional needs and we will work with you to

fully understand your business to achieve the greatest amount of publicity possible so that you can see a return from your marketing expenditure.

Whatever the level of support you require, we are sure that we will have a package that meets your needs. We cater for all kinds of management and maintenance needs from Server Monitoring to Website Health Checks, we have you covered around the clock whenever you need it. We specialize in mobile focused web development which ensures that your website will work well whether your visitors load it on a computer, an iPad or a smart phone. This development technique eliminates the need to create and manage multiple versions of your website, and also gives a consistent user experience.

Our team can create stunning designs that will give your business its identity. We can create logo, business cards, letter heads, envelopes, memo pads, company profiles, banners, catalogs, brochures and practically anything that you can print.

We will take your brand and identity to the masses with aggressive Social Media and Search Engine Marketing strategies. With services like Facebook & Twitter account management, Page Customization, Posting Social Media Updates and Google Ad Strategies we revolutionize the way you reach your customers.

We have experience in creating stunning images for advertisement, design, packaging and editorial use. With our carefully designed packages, we are glad to keep our clients satisfied.



"The only way of finding the limits of the possible is by going beyond them into the impossible."
— Arthur C. Clarke



/ WHAT WE DO

We are committed to building strong relationships with our clients and memories that last forever.

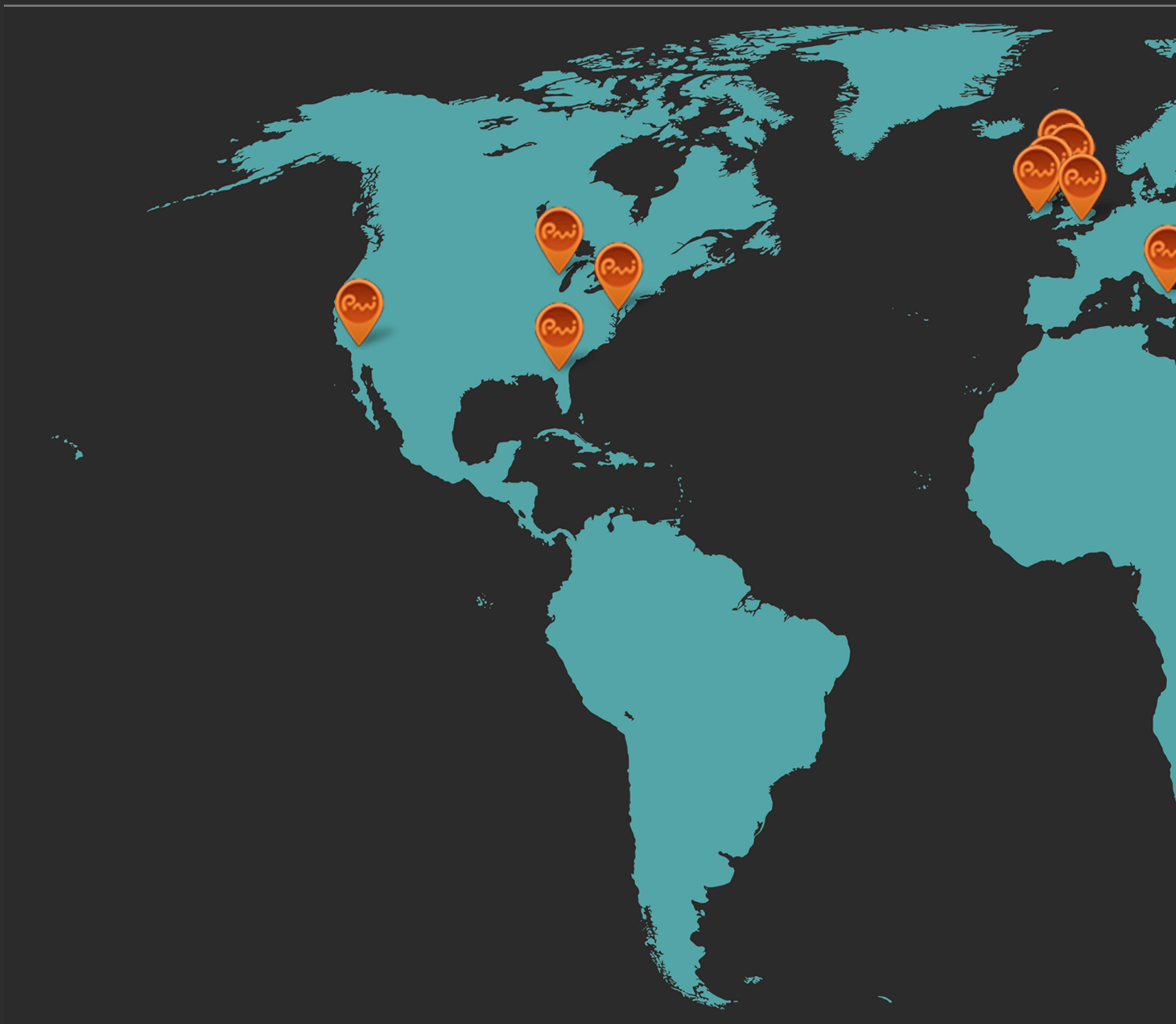
DESIGNING

WEB SOLUTIONS

E-MARKETING

PHOTOGRAPHY

/ SOME OF OUR CLIENTS



Australia

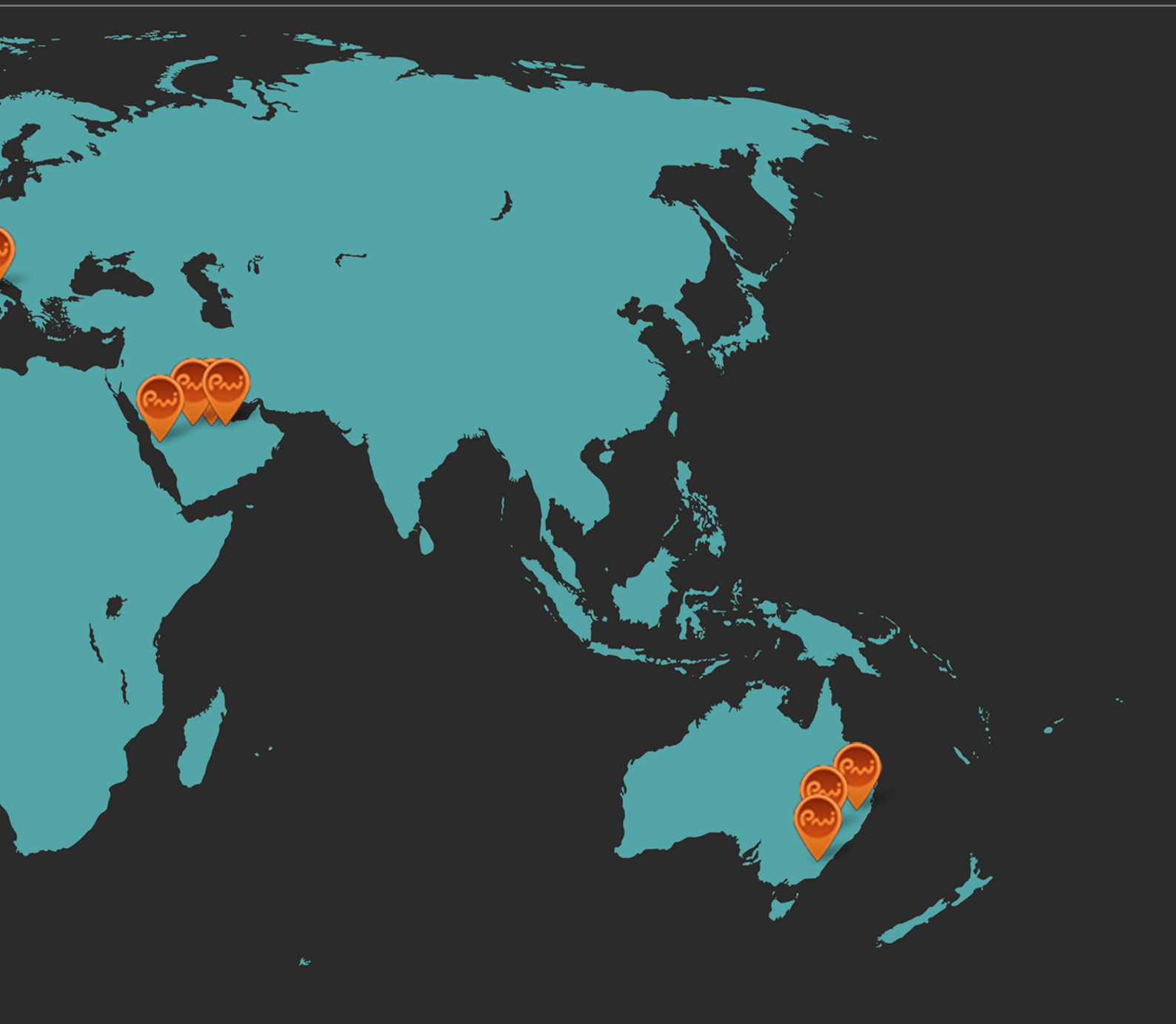
Axcium Pty Ltd
Leba Ethnic Media Ltd
Matthews Family Law

Canada

AZ Global Trading Inc

Italy

Matteo Scaglione



Saudi Arabia

Al-Fozan
ALS Arabia
Gold Craft Co. Ltd
Jubail Development
Maromix
Mughal Restaurant
SCAL Arabia
Scitech

United Kingdom

Anunarose Fashion Magazine
BBC Anchor (Sarah Jane)
Digital Natives Media Ltd
Exhibitr
Limitless Magazine
Mark Thomas Taylor (MTV)
The Monster Card

United States

MerryMakers Entertainers
Moviezet
Dopehood

/ IN BRIEF..

making you more visible, digitally and physically

DESIGNING

Graphic Design is a creative process that combines art and technology to communicate ideas. The designer uses several tools, methods and creativity to convey a message from a client to a particular audience.

Using these principles, our team can create stunning designs that will give your business its identity. We can create logo, business cards, letter heads, envelopes, memo pads, company profiles, banners, catalogs, brochures and practically anything that you can print

E-MARKETING

Marketing or electronic marketing refers to the application of marketing principles and techniques via electronic media and more specifically the Internet. The terms eMarketing, Internet marketing and online marketing are

frequently interchanged, and can often be considered the same.

eMarketing is the process of marketing a brand using the Internet. It includes both direct response marketing and indirect marketing elements and uses a range of technologies to help connect businesses to their customers.

P n i will take your brand and identity to the masses with aggressive Social Media and Search Engine Marketing strategies. With services like Facebook & Twitter account management, Page Customization, Posting Social Media Updates and Google Ad Strategies we revolutionize the way you reach your customers.

WEB SOLUTIONS

We are a team of talented designers and developers who are experts in their field of work, whether it's designing front-end user

interfaces or coding back-end frameworks for a system.

We ensure every project balances form, function and the latest technologies in such a way that we can provide the best results to your target audience. We also specialize in web applications.

PHOTOGRAPHY

Pictures n Ideas has experience in creating stunning images for advertisement, design, packaging and editorial use. With our carefully designed packages, we are glad to keep our clients satisfied.

Taking the right photographs to sell your products isn't easy, and it requires a highly skilled commercial photographer with years of experience in the field. The best commercial photographers can ensure that your photographs stand out from those of your competitors, which is an important edge in marketing your products.

PANORAMIC PHOTOGRAPHY

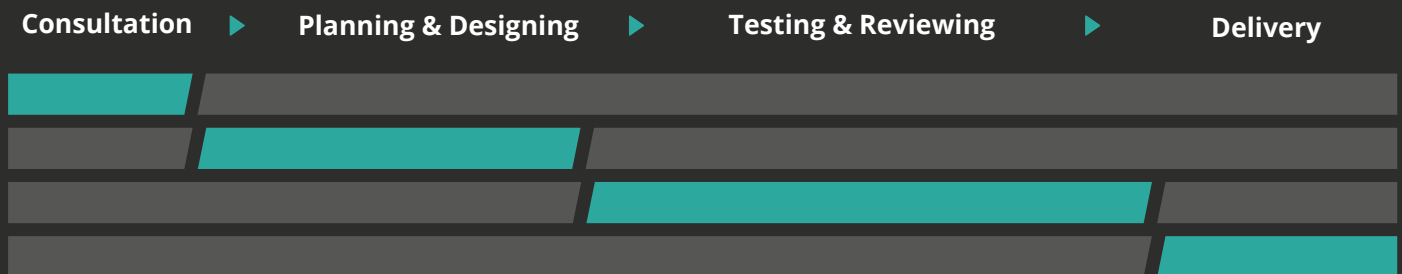
Virtual Interactive panorama photography is gaining prominence as the essential online marketing tool for venues looking to promote their service with 360 tours or virtual tour photography, interactive panoramas are no longer exclusively for luxury property developers but are widely used for online marketing of restaurants, cafes and hotels - in fact virtually all venues can improve web marketing by using 360° photography.

HOSTING

We offer an exclusive service to our clients. Our service does not involve the standard sign up process that many generic web-hosting companies use. Our clients consist of businesses and individuals looking for a personal level of care in their hosting solution. We will host sites of any size in locations all over the world and our dedicated support ensures that your websites stay live and secure.

/ THE PROCESS

Our team carefully undertakes each step of the process with their utmost attention to the details and quality. We respect and understand that project deadlines are very crucial.



Consultation

This is the process where our team member(s) will have meeting with you to identify your needs and problems. The team will then give you their feedback and take your approval of the big picture in their mind.

Planning & Designing

At this stage, the team sits together and plans how to create what has been promised to you. They work hard to achieve that big picture and start creating it. This step of the process takes most of the hardwork.

Testing & Reviewing

Quality is taken seriously at Pictures & Idea, at this step our experts do several tests and checks to ensure the project meets the standards that you've been promised!

Delivery

The final step consists of handing over and educating you about the project, about how to implement it and how to make the most out of it. This is the step where we love to see a smile on your face.

/ WARRANTY

All of our projects include a 12 month standard warranty. This warranty covers taking care of any bugs or issues that may arise from the website. If such a condition arises, our expert technical team will resolve the issue within 2 - 3 days.

This warranty package can be substituted for an additional cost with other warranty packages listed below:

- Advanced Warranty

12 months Advanced warranty that covers everything in Standard warranty plus our team will provide assistance on website to you or anyone from your company. Please note that any technical issues will be resolved within 36 hours.

- Hybrid Warranty

12 months Hybrid Warranty that covers everything in Advanced warranty plus our team will add new content and change minor details about your website on a month to month basis. This also includes any font, color and heading style edits as well as image updates. Please note that major updates are not supported in this package.

/ TRAINING PROGRAMME

Although our websites are quite easy to use, we will still train your staff on how to use the website. This training will include all the basics such as adding, editing, managing and deleting content from website, adding news items and other content related services. The training will also include advanced tasks such as tracking and viewing how many visitors your website attracts, what sources do they come from, what is their behavior on your website and alot more.

The training phase includes telephone support as well in case your staff member needs immidiate support.

Standard Training programme is free of charge and is valid till 1 month after the delivery of the website. However, after the free month this can be extended for additional charges.

/ WE CAN HELP YOU TOO

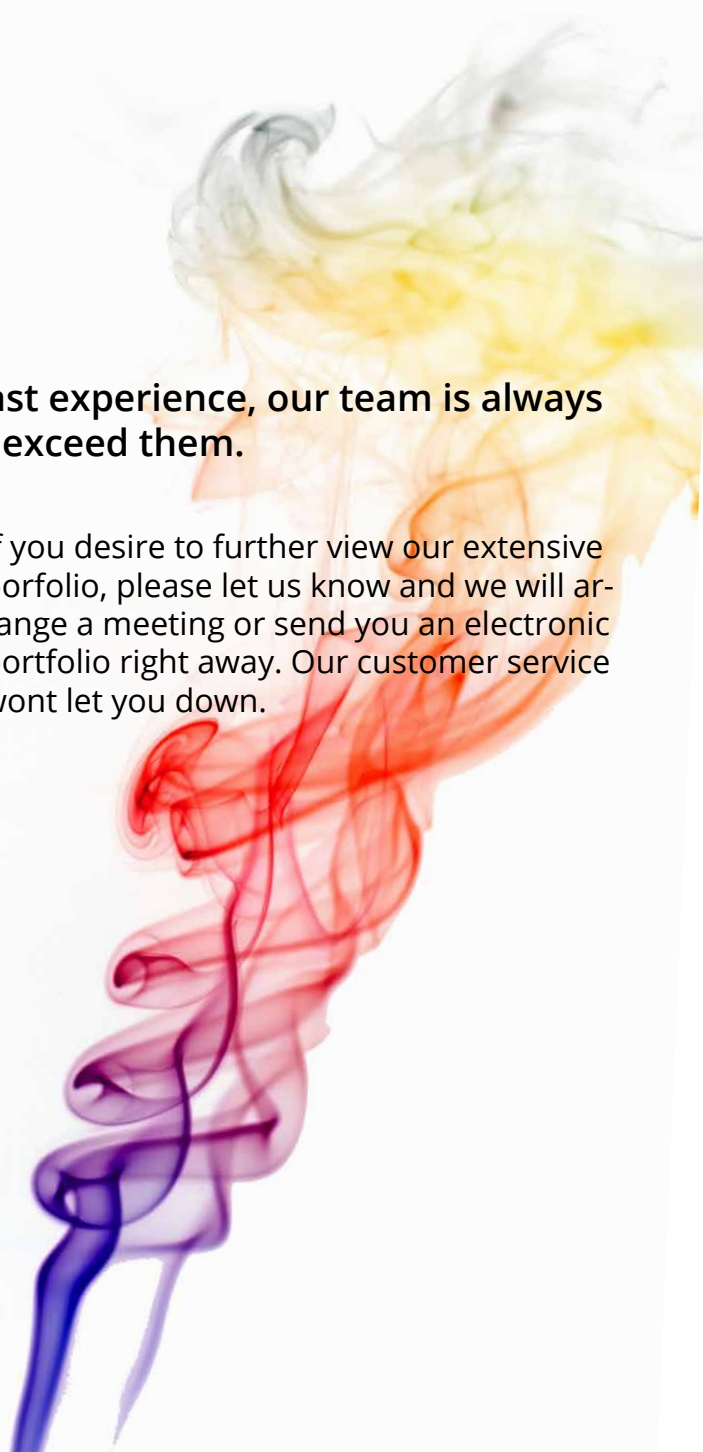
With no compromise in quality and our vast experience, our team is always ready to meet your expectations, or even exceed them.

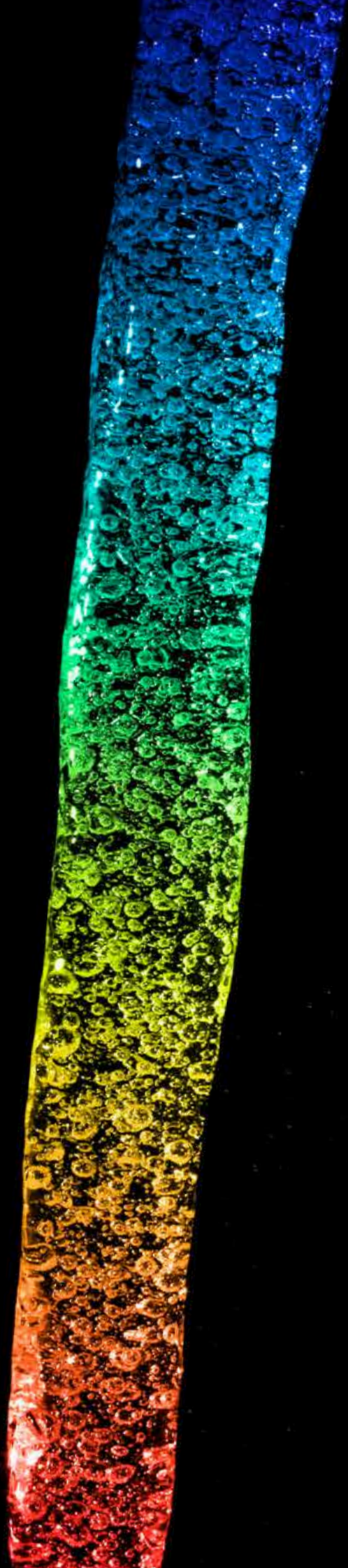
Whether you already know what you want or need an assistance, we will be glad to assist you with your questions or even go out of our way to create custom offers and services that are tailor-made only for you.

We love to travel, and we can accept projects all over the GCC.

Just email us at info@pni-me.com
or give us a call at +966 569828187

If you desire to further view our extensive portfolio, please let us know and we will arrange a meeting or send you an electronic portfolio right away. Our customer service wont let you down.







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